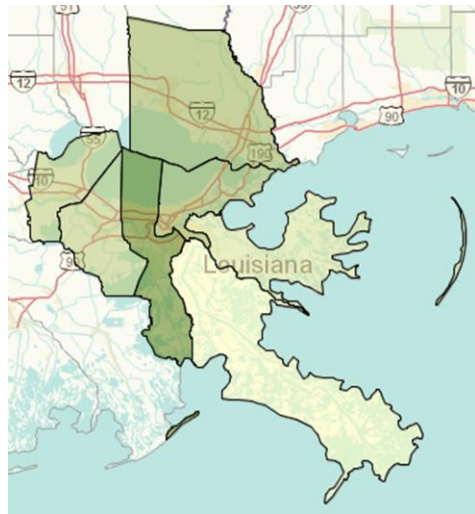


Economic Census: Local Business Snapshot

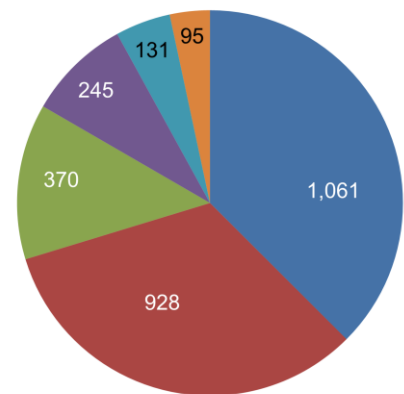
New Orleans-Metairie-Kenner, LA Metro Area

DID YOU KNOW?

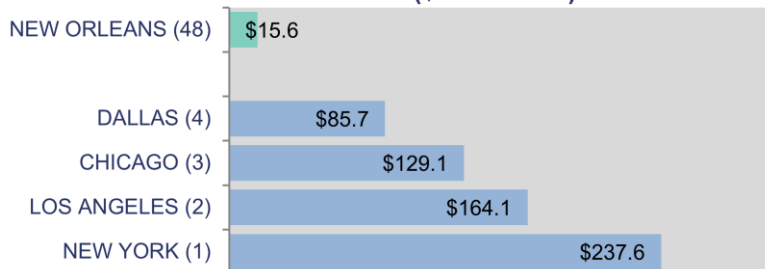
The Health Care and Social Assistance sector was the largest employer in New Orleans, but the Wholesale Trade sector reported the highest 2007 output (\$23.8 Billion). The New Orleans metro was ranked 45th in the U.S. in the number of Health Care and Social Assistance businesses (3,027).



NUMBER OF ACCOMODATION AND FOOD SERVICES BUSINESSES IN NEW ORLEANS METRO AREA BY INDUSTRY: 2007



TOTAL RETAIL SALES IN THE TOP METRO AREAS: 2007 (\$ BILLIONS)



- LIMITED-SERVICE EATING PLACES
- FULL-SERVICE RESTAURANTS
- BARS
- HOTELS (EXC. CASINO) & MOTELS
- FOOD SERVICE CONTRACTORS
- All OTHER

EMPLOYMENT STATISTICS IN TOP 5 INDUSTRY SECTORS IN THE NEW ORLEANS METRO AREA: 2007 AND 2002

NAICS Code	NAICS Defined	Number of Employees (Sector Ranking Statistic)			Payroll per Employee (\$)		
		2007	2002	Change	2007	2002	Change
62	Health care and social assistance	61,663	75,308	-13,645	\$40,292	\$30,917	\$9,376
44-45	Retail trade	61,162	69,141	-7,979	\$24,467	\$18,633	\$5,834
72	Accommodation and food services	60,410	69,171	-8,761	\$17,277	\$13,028	\$4,250
56	Administrative and support and waste management and remediation services	36,468	42,598	-6,130	\$29,309	\$18,902	\$10,407
31-33	Manufacturing	35,267	37,355	-2,088	\$54,984	\$42,492	\$12,493

THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS
 For more statistics on this industry, visit business.census.gov
 Source: Economic Census; Economy-Wide Key Statistics File